

The Financial Express

Tuesday | October 17, 2023



The Centre for Business Research at North South University (NSU) organised a seminar on "Applied Business Research in the Digital Age" on the university campus in the city on Monday. KANTAR Managing Director ANM Ziaul Islam Mithu, dean of the School of Business and Economics Professor Helal Ahammad and Professor Niaz Ahmed, director of NSU Centre for Business Research (NSU-CBR), among others, attended the event.